

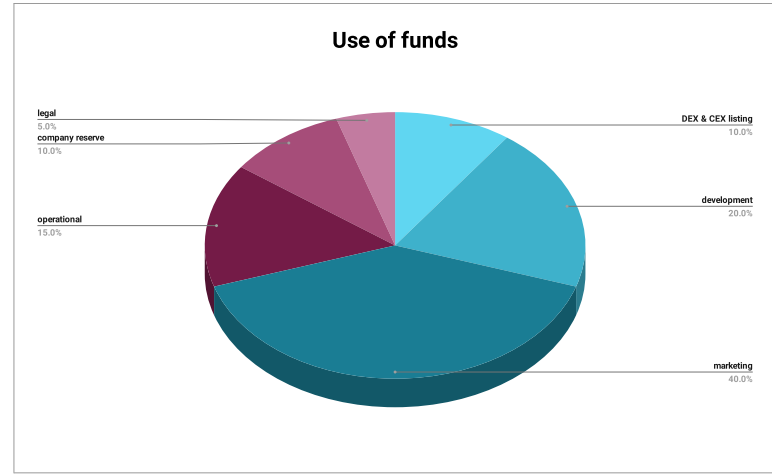
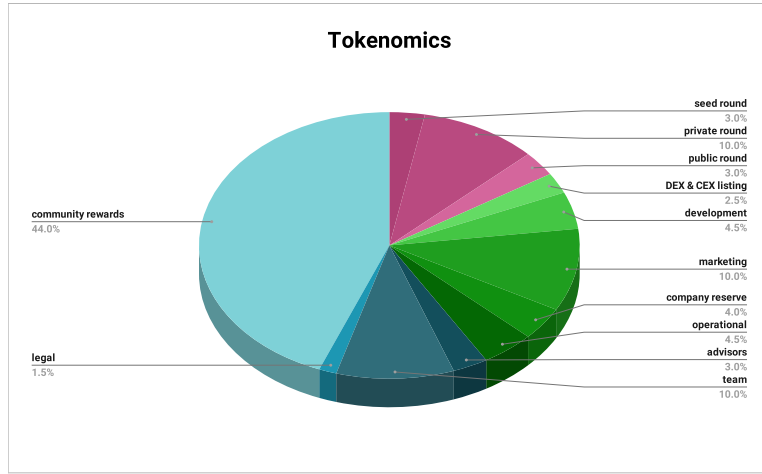
Tokenomics v1.3

<https://prosoccertips.io>

										Token allocation schedule (considering vesting)																			
%	# of tokens	value	proceed	vesting schedule			TGE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	
seed round	3.00	30,000,000	0.018	\$540,000	8% @TGE	1 month cliff	then linear for 12 months	2,400,000	cliff	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000	2,300,000								
private round	10.00	100,000,000	0.026	\$2,600,000	10% @TGE	1 month cliff	then linear for 10 months	10,000,000	cliff	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000	9,000,000									
public round	3.00	30,000,000	0.040	\$1,200,000	12% @TGE	1 month cliff	then linear for 8 months	3,600,000	cliff	3,300,000	3,300,000	3,300,000	3,300,000	3,300,000	3,300,000	3,300,000													
DEX & CEX listing	2.50	25,000,000			100% @TGE	(liquidity according DEX/CEX listings)		25,000,000																					
development	4.50	45,000,000			8% @TGE	1 month cliff	then linear for 10 months	3,600,000	cliff	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000										
marketing	10.00	100,000,000			8% @TGE	1 month cliff	then linear for 10 months	8,000,000	cliff	9,200,000	9,200,000	9,200,000	9,200,000	9,200,000	9,200,000	9,200,000	9,200,000	9,200,000	9,200,000										
company reserve	4.00	40,000,000			8% @TGE	1 month cliff	then linear for 10 months	3,200,000	cliff	3,680,000	3,680,000	3,680,000	3,680,000	3,680,000	3,680,000	3,680,000	3,680,000	3,680,000	3,680,000										
operational	4.50	45,000,000			8% @TGE	1 month cliff	then linear for 10 months	3,600,000	cliff	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000	4,140,000										
advisors	3.00	30,000,000			8% @TGE	1 month cliff	then linear for 10 months	2,400,000	cliff	2,760,000	2,760,000	2,760,000	2,760,000	2,760,000	2,760,000	2,760,000	2,760,000	2,760,000	2,760,000										
team	10.00	100,000,000			0% @TGE	12 months cliff	then linear for 10 months	10,000,000	cliff	cliff	cliff	cliff	cliff	cliff	cliff	cliff	cliff	cliff	cliff	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	
legal	1.50	15,000,000			20% @TGE	1 month cliff	then linear for 8 months	3,000,000	cliff	1,500,000	1,500,000	1,500,000	1,500,000	1,500,000	1,500,000	1,500,000													
community rewards	44.00	440,000,000			8% @TGE	1 month cliff	then linear for 10 months	35,200,000	cliff	40,480,000	40,480,000	40,480,000	40,480,000	40,480,000	40,480,000	40,480,000	40,480,000	40,480,000											

token max supply = **1,000,000,000**
 initial marketcap = **\$320,000**
 total project raise = **\$4,340,000**

# of tokens in circulation (excluding liquidity)																										
TGE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21					
100,000,000	100,000,000	180,500,000	261,000,000	341,500,000	422,000,000	502,500,000	583,000,000	663,500,000	744,000,000	819,700,000	895,400,000	907,700,000	920,000,000	930,000,000	940,000,000	950,000,000	960,000,000	970,000,000	980,000,000	990,000,000	1,000,000,000					



Marketing former users
 email database = **120,000**
 avg CPM = **\$300**
 email marketing cost = **\$36,000**
 estimated user return ratio = **25%**
 starting user count = **30,000**

average cost per install = **\$0.80**
 2022 projected marketing campaigns value = **\$1,000,000**
 2023 projected marketing campaigns value = **\$750,000**

Marketing schedule																					
TGE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
200,000	\$100,000	\$80,000	\$100,000	\$150,000	\$200,000	\$150,000	\$50,000	\$50,000	\$100,000	\$50,000	\$100,000	\$100,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000
250,000	125,000	62,500	125,000	187,500	250,000	187,500	62,500	62,500	125,000	62,500	125,000	125,000	62,500	62,500	62,500	62,500	62,500	62,500	62,500	62,500	62,500

Estimated user count (user pool growth)																					
TGE	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
50,000	300,000	425,000	487,500	612,500	800,000	1,050,000	1,237,500	1,300,000	1,362,500	1,487,500	1,550,000	1,675,000	1,800,000	1,862,500	1,925,000	1,987,500	2,050,000	2,112,500	2,175,000	2,237,500	2,300,000